



2010 ANNUAL REPORT CAUSE CANADA



CELEBRATING A 26 YEAR LEGACY OF PEACE, JUSTICE AND OPPORTUNITY...



CAUSE CANADA

Founded in 1984, CAUSE Canada is a Christian motivated International Relief and Development Organization that strives to empower communities and individuals in disadvantaged regions to overcome poverty. CAUSE Canada implements integrated community development programs that build local capacity.

MISSION STATEMENT

Inspired by our faith in Christ and the inherent dignity of every person, CAUSE seeks to alleviate poverty and injustice through long-term partnerships that empower communities to improve their quality of life.

CORE VALUES

Faith - Justice - Dignity - Compassion - Excellence

KEY STRATEGIES

CAUSE Canada implements responsive, integrated community development programs in geographical regions where there is an under-representation of international aid organizations.

CAUSE Canada targets vulnerable and marginalized people as being the primary beneficiaries of its assistance and encourages them to take full ownership of the projects that benefit them.

CAUSE Canada makes long-term commitments to communities in rural areas of the developing world as a means of redressing the challenge of urban migration.

CAUSE Canada emphasizes stewardship and environmental rejuvenation because a healthy environment is a cornerstone for building just and sustainable societies.

CAUSE CONTACTS

CANMORE

CAUSE Canada
Box 8100
Canmore, AB T1W 2T8
Telephone: 403-678-3332
Toll Free: 1-888-55-CAUSE
Email: info@cause.ca

CALGARY

CAUSE Canada
Ambrose University College
150 Ambrose Circle SW
Calgary, AB T3H 0L5
Telephone: 403-217-6016

BOARD OF DIRECTORS

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Executive Director
CAUSE Canada



Paul Carrick
Founder
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Amanda Croziar
CAUSE Kids
Assistant



Twianne Siemmens
Administration
Assistant

NOTES FROM THE CHAIRPERSON



Susan Hewitt
Chairperson
CAUSE Canada
Board of Directors

It has been my great pleasure and a real privilege to serve on the Board of Directors of CAUSE Canada for the past four years and as Chairman for the past two years.

As I reflect back over the four years of my time with the Board, I am drawn again and again to the words “Peace Building.” The West African Peace Building Project (thank you Ford Foundation for your support!) may be the most overt expression of CAUSE’s involvement in Peace Building, but I believe that everything that CAUSE does, both in the developing world and here at home in Canada, is part of the process of Peace Building.

CAUSE works with the most marginalized members of the communities where we serve. We assist them by providing them with the tools and resources they need to better fulfill their responsibilities and meet the needs of their families. This is Peace Building.

When a disabled person has the opportunity to receive physiotherapy, occupational therapy, vocational training and help with the start up costs of a small business, then Peace is being built in them, their family and their community.

African school children who work together with their teachers and parents to plant and harvest a garden of vegetables are building a community, they are Building Peace. Women who are learning to read and write, adopting better business practices and successfully building home businesses using small loans, and developing their leadership skills are Building Peace in their families and in their villages.

Canadian children and teens learning about the lives of children in the developing world, who grow in compassion and concern for others, are Building Peace in their connection across cultures.

Every program in which we are involved is a Peace Building project.

Each staff member, whether in Africa, Central America or Canada is a Peace Builder.

Each volunteer, whether a board member or envelope stuffer is a Peace Builder.

Each youth intern using his or her brand new education to make a difference is a Peace Builder.

Each donor, each encourager, each one who supports CAUSE through prayer is a Peace Builder.

Thank you one and all for participating with us in Peace Building, a vital task in our world.

NOTES FROM THE FOUNDERS



PHOTO CREDIT: Two-Mann Tent Photography

Bev and Paul Carrick
Executive Director and Founder
of CAUSE Canada

Recessions create challenging times for everyone. For the millions of people who benefit from poverty reduction programs, they create obstacles that are almost insurmountable.

Sadly, this increased need for assistance in the Majority World is met with a reduction in charitable giving by many who experience a change in their financial situations. This is particularly true of Northern governments – in the past three years, international foreign aid commitments have been revisited, rescheduled and reduced.

By the grace of God this has not been true with respect to the giving habits of CAUSE Canada's private donors. We have actually enjoyed a modest increase in general public support over the past three years. The generosity of our donors can be held up as an example to many of the world's wealthiest nations.

We have long argued that empathy is a fruit of God's spirit. And though the Christian Scriptures do not explicitly refer to empathy as being divine, they do list love, kindness, compassion and selflessness as integral to a Godly existence.

When times get tough, the weak and vulnerable of every society pay a very dear price. They are blessed by those who, even in the face of their own adversity, remember the ones whose very lives are at risk.

CAUSE Canada wishes to express its respect and appreciation to all those who have helped us serve the poor through the many excellent poverty reduction programs made possible by people like you.

Thank you for your generous support! We look forward to partnering with you again in the coming year.

“Your care for others is the measure of your greatness.”
Luke 9:49 The Living Bible

WOMEN'S LITERACY

CAUSE Canada is committed to providing the most marginalized women in Sierra Leone and Guatemala with access to basic literacy and numeracy skills. Literacy classes are taught by local teachers in a phonics-based locally developed program. Each year, women are evaluated for their knowledge of letters and numbers, their ability to write and read basic phonetic words and their comprehension.



CAUSE Canada's Literacy Program has seen the following results this year:

- 236 women in 10 communities in Guatemala completed first grade level literacy classes
- 140 women in Guatemala and 200 women in Sierra Leone who expressed interest in continuing their education have commenced their second year of classes
- 438 women in 14 communities in Sierra Leone completed literacy classes, acquiring skills that will last them a lifetime and will contribute to the development of their community

DID YOU KNOW?

A United Nations study recently found that a 1% rise in women's literacy is three times more likely to reduce deaths in children than a 1% rise in the number of doctors. (SIL, 2010)

WOMEN'S LEADERSHIP

CAUSE Canada offers a unique leadership program for rural women in Sierra Leone, Honduras and Guatemala. Through weekly leadership classes women learn about various themes centered on personal, family and community well-being.



This year, the Women's Leadership Program has focused on:

- Enabling 300 women in Sierra Leone, Guatemala and Honduras to increase their leadership skills
- Educating women about self-esteem, personal savings, health, the environment, human rights and community development
- Offering a savings program in which women learn to save small amounts of money over time to use for an emergency or the purchase of a specific income-generating tool

WHAT YOU CAN DO:

Help support a woman's group through our Global Gift Catalogue. Visit www.cause.ca/gift_catalogue

dignity

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WOMEN'S BUSINESS DEVELOPMENT

Women in the developing world suffer many forms of marginalization. Lack of access to capital has been identified as a great barrier for women. Through CAUSE Canada's business education program, women in Sierra Leone, Honduras and Guatemala learn basic business skills such as budgeting, saving, investing and customer service.



Used in conjunction with the small loan they receive from our microcredit program, women are able to begin autonomously acquiring much needed resources for their businesses and families.

This year, over 1400 women benefited from business development education and microcredit loans. The independence and confidence women gain from being able to provide for their families is both inspiring and encouraging.

DID YOU KNOW?

In Africa, women account for more than 60% of the rural labour force and contribute up to 80% of food production, yet receive less than 10% of credit provided to farmers.

(Data Snapshots on Microfinance - The Virtual Library on Microcredit)

WATER & SANITATION

Water and sanitation continue to be a priority for CAUSE Canada. The provision of safe drinking water and appropriate disposal of human waste is one of the greatest ways to improve public health in developing countries.

In the last year, CAUSE Canada worked in seven communities in Guatemala, ensuring:



- The construction or expansion of water tanks
- Placement of tubing to bring potable water to people's homes
- Communal water basins which provide shared space for clothes washing
- 14 large rain water catchment systems constructed in partnership with a local women's development group to ensure greater water security year-round

In Sierra Leone, thousands of people now benefit from the construction of:

- A two compartment latrine which was constructed for Affia School
- Five wells throughout Kabala district which have been rehabilitated

WHAT YOU CAN DO:

Purchase a CAUSE Canada Water & Music Mix, a compilation of songs donated by 12 young Albertan musicians. All proceeds from the sale of this CD will be directed towards water programs in Sierra Leone and Guatemala. Call 1-888-552-2873

faith

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MATERNAL & CHILD PROTECTION

CAUSE Canada continues to train, supervise and support a network of midwives in Sierra Leone. These women monitor the health of pregnant women, but are also responsible for evaluating the health of newborn infants and children under 5.



The Maternal and Child Protection Program includes: Evaluation of child health through weighing and height measurements conducted by midwives on a monthly basis

- The construction of a new Therapeutic Feeding Centre in October 2009, to help rehabilitate severely malnourished children.
- Children receive a specially formulated diet of Plumpynut, provided by UNICEF, which restores them to health in 7-10 days
- Mothers receive training on nutrition, health and hygiene.

DID YOU KNOW?

Approximately 1 of 4 children in developing countries is underweight. Roughly 25,000 people die each day of hunger or its related causes – about 9 million per year. (The Hole in our Gospel by R. Stearns)

BIRTHING HUTS

The maternal mortality rate in Sierra Leone is one of the highest in the world. One in eight women dies as a result of pregnancy-related complications. CAUSE Canada's birthing hut program aims to reduce this statistic by providing safe, monitored spaces in which women can prepare for labour and recuperate following the delivery of their child.



This year, CAUSE Sierra Leone staff have

- Successfully constructed eight birthing huts, and are nearing the completion of another four
- Equipped the birthing huts with beds, mosquito nets and the necessary medical tools
- Strengthened the capacity of traditional birthing attendants and midwives in 21 communities
- Formed women's community groups aimed at promoting safe birthing practices, good hygiene and improved nutrition

WHAT YOU CAN DO:

Organize a Baby Shower for Africa. Invite your friends, family and neighbours to contribute to the construction of a Birthing Hut. A photo of your Baby Shower for Africa guests will be posted in the Birthing Hut you have helped build.

compassion

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CAUSE KIDS

CAUSE Kids strives for excellence in primary education in Sierra Leone. This means providing access to quality education for boys and girls, as well as improved health and nutrition, self-esteem and the tools to become productive members of society. This year, CAUSE Kids has benefitted over 4337 students and 100 teachers.



New developments this year include:

- Two recently constructed schools in Affia and Sulimania villages, bringing our number of full partner schools up to five
- The Peer Literacy program, in which high school girls tutor elementary school students, providing them with extra support after school
- The expansion of the Integrated Learning Centre, including 40 new desks, full sets of class texts, reading books and resources for teachers
- Hand-washing stations to promote healthier schools

HOW YOU CAN HELP:

Sponsor a CAUSE Kid- help make a difference - one whole school at a time.

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dignity

CAUSE KIDS NUTRITION & GARDENS

A child cannot learn without a healthy, balanced diet. CAUSE Kids ensures that each sponsored child receives breakfast and lunch every day. In our five full partners schools, over 1,500 students enjoy our nutrition program. Additionally, CAUSE Kids has developed a school garden program in 15 schools in Sierra Leone, in which schools receive seeds and farming tools, to support the development of their school gardens.



These gardens:

- Provide unique learning and leadership opportunities for students in the schools
- Teach students practical organic farming skills and responsibility
- Contribute to the nutrition program of the school
- Promote the importance of a healthy diet, farming and basic science
- Ensure greater crop diversification, improving students' access to healthy food
- Offer income generation for schools through sales of excess crops

DID YOU KNOW?

The generosity of two donors has allowed us to ensure that all fifteen CAUSE Kids affiliated schools have textbooks and professional development for teachers. Consider hosting a fundraiser to continue this support.

excellence

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DISABLED PERSONS PROGRAM

In Sierra Leone, persons with disabilities suffer from prejudice, marginalization and lack of opportunity. Often the only means of employment deemed culturally acceptable for persons with disabilities is begging.

CAUSE Canada strives to provide opportunity, empowerment and encouragement to persons with disabilities in Sierra Leone. The program gives support for the community rehabilitation and socio-economic reintegration of the

most vulnerable people, including male and female amputees, polio victims and war wounded.

CAUSE Canada worked closely with 160 persons with disabilities this year, providing:

- Computer skills training
- Tailor training
- Poultry management training
- Advocacy and community sensitization activities
- Physiotherapy
- Counselling
- Physical rehabilitation
- Crutch, prosthesis and wheelchair repairs



DID YOU KNOW?

Sierra Leone is in the process of finalizing a national policy on disability. CAUSE Canada is carrying out advocacy and community sensitization on disability issues and lobbying for the ratification of a convention on the rights of people with disabilities at the national level.

PEACE BUILDING

West Africa has been the site of brutal civil wars for over 14 years. Recognizing the important role women and youth play in the peace building process, CAUSE Canada implemented a 2-year the West African Peace Building Project which accomplished the following:



- Focused on increasing the involvement of women and youth in the peace building process by improving the capacity of women and youth in civil society groups to influence public policy
- Facilitated meetings between civil society groups, local and international NGOs, and religious and community peace building organizations

Three national conferences and one regional conference took place in Sierra Leone, Liberia and the Ivory Coast. In total:

- 111 civil society organizations,
- 8 government ministries,
- 2 government programs and
- 1 legislative committee were represented at the conferences.

DID YOU KNOW?

The annual cost of immunizing all of the world's children is \$.6 billion: the annual cost of the Iraq war has been \$200 billion (New York Times January 17, 2007)

INTERNS AND PUBLIC ENGAGEMENT

Each year, CAUSE Canada sends 6-8 interns to Sierra Leone, Guatemala and Sierra Leone as part of CIDA's International Youth Internship Program. Interns contribute to our programming as literacy, leadership or business development advisors. Working with our local staff, interns contribute valuable support and perspective, assisting teachers and coordinators while providing a fresh outlook and new ideas.



CAUSE Canada also engages the Canadian public in a variety of educational activities.

In the last year,

- More than 7,000 Canadians have learned about the United Nation Millennium Development Goals
- Many of these were young Canadians who received dynamic, interactive poverty education workshops in their classrooms, free-of-charge
- The Bow Valley and Red Deer Justice Film Festivals engaged hundreds of Canadians, featuring seven films focused on social and environmental justice

HOW YOU CAN HELP:

If you know a teacher or school who would be interested in a CAUSE Canada workshop, please pass the information along to education@cause.ca

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ENVIRONMENTAL PROGRAMS

Environmentalism is a priority for CAUSE Canada at all levels. CAUSE Canada recognizes that the health of the poorest people in the world is deeply connected to the health of their environment. Environmental assessments are carried out as a part of every CAUSE Canada project, ensuring that our programs are rooted in environmental sustainability.



Environmental education is a fundamental component of the Women's Integral Empowerment Program. Women in literacy, leadership and business education classes learn about pollution, reforestation, water safety, and medicinal plant use. Women are encouraged to use organic farming methods, and are often involved in reforestation programs in their communities.

Water programs, reforestation, nurseries, and school gardens are all part of CAUSE Canada's integrated environmental programming. Students in CAUSE Kids schools

are taught about environmental sustainability, particularly through the school gardens program, which encourages organic farming techniques.

WHAT YOU CAN DO:

Check out the green gifts available in our Global Gift Catalogue! Please visit http://www.cause.ca/gift_catalogue

PARTICIPANT PROFILE

CLEOFA TOMAS PEREZ



I want to continue learning and sharing that knowledge. I don't want to be selfish in my learning; I want my whole community to benefit from this opportunity."

Cleofa Tomas Perez lives with her husband and ten children in Tulilen, a village in the poorest municipality of Guatemala. This year, Cleofa participated in a weekly leadership group facilitated by CAUSE Canada. CAUSE Canada's leadership program covers a variety of themes including human rights, health, nutrition and basic finances. Cleofa says she has learned a lot about human rights and the importance of being a leader: "I am a leader in my home because my children always ask me questions and because I take care of everything around the house, including our animals. In my community, I help people understand the word of God and am also part of a church choir."

Cleofa's participation in the classes has not only affected her life, but the lives of those around her as well. "The classes have been great. My husband supports me in my attendance. He is always very busy working in the fields and says that if he can't go and learn new things, then I should. When I go home, I share what I learn in class with my whole family and my neighbours. My husband and I also try to apply what I am learning. I don't want to just listen, I want to do it."

The skills and knowledge that Cleofa and her peers have developed in the past eight months have fueled a passion for learning. "I really like learning about the relationship between health, sickness and hygiene. Next year, I would really like to participate in CAUSE Canada's business development classes.



PARTICIPANT PROFILE

SARRAN MARAH



As she marched to the front of the class, Sarran Marah confidently approached a blackboard full of names. After pretending to divine the right answer she pointed out the right name, her own, to the cheers of her classmates. Sarran has been a part of our women's literacy class in Senekedugu village for the last five months and has seen some very practical benefits from learning basic literacy. "Before I took this class," she says, "you could even hand me a letter asking someone to do me harm and I wouldn't have known it." Now, she recognizes the alphabet, numbers, her own name and small words.

CAUSE Canada's Literacy classes often affect women's perspectives on education for their family and their community. Sarran is now able to follow her children's progress in school and double check that they have been attending classes regularly. "Sometimes they would tell me they had gone to school, but they hadn't really gone," she recounts with a laugh. "Now I can open their books and know whether or not they have been at school."

Perhaps the greatest victory for Sarran has been in her role as treasurer for a Women's Farming Association in her community. In Sierra Leone, women often sign with a thumbprint, unable to write their own name. When her farming group deposited money into the Community Bank in Kabala, she was the only one able to sign her own name. "My husband was so happy to see his wife sign her name," she says, as a smile

spreads across her face. She understands clearly, as she tells the story, that this act of signing - this taking hold of one's own name - is something to find pride in.



CAUSE CANADA HALF MARATHON, 10KM, 5 KM RUN/WALK

CAUSE Canada is proud to host one of the 10 greenest races in North America, according to Runner's World. This year was the biggest race ever, with a total of 1977 registered runners and walkers and 190 volunteers. CAUSE Canada was able to raise over \$90,000 to support environmental programs in West Africa and Central America.



In our 2009 race, we

- Banned all single usage water bottles, using compostable cups instead
- Ensured a waste-free start and finish area
- Diminished our contribution to the local landfill by 82.7% over last year's race
- Contracted Bull Frog Power to provide our race with all of its electrical needs
- Provided racers their race packages in recycled organic cotton reusable shopping bags
- Offered racers organic bamboo socks instead of cotton and poly-pro shirts

HOW YOU CAN HELP:

Join us next year on September 11, 2011, as we continue racing to be green!

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justice

25TH ANNIVERSARY CELEBRATION

“There are 2,000 verses of Scripture that tell us we must be committed to protecting the poor and the oppressed... There is no concern of Scripture that is addressed so often and so powerfully as reaching out to the poor.”
Dr. Tony Campolo



Our 25th Anniversary Celebration was a great success this year. Guests had the opportunity to hear Dr. Tony Campolo speak to the importance of working for the most marginalized and vulnerable people in the world. Dr. Tony Campolo is one of North America's most respected Christian communicators, Professor Emeritus of Sociology at Eastern University and the founder and president of the Evangelical Association for the Promotion of Education.

The music of Juno-winning performer Carolyn Arends helped set the mood for a well-attended and very en-

riching night. Our silent auction featured a number of items generously donated by local businesses. The proceeds from this event were directed to CAUSE Kids programming, as well as to the Women's Integral Empowerment Program, honouring CAUSE Canada's 25 year commitment to support women and children in the developing world.

compassion

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FINANCIAL REPORTS 2009-2010

**GLYNN LINNARD PROFESSIONAL CORPORATION
CERTIFIED MANAGEMENT ACCOUNTANT**

205, 830 – 8 Street, Canmore, AB T1W 2B7 Tel: 403-678-6141 Fax: 403-678-9541

AUDITOR'S REPORT

To the Directors of CAUSE Canada:

I have audited the statement of financial position of CAUSE Canada as at March 31, 2010 and the statements of operations, changes in net assets and cash flow for the year then ended. These financial statements are the responsibility of the organization's management. My responsibility is to express an opinion on these financial statements based on my audit.

Except as explained in the following paragraph, I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I plan and perform an audit to obtain reasonable assurance whether the financial statements are free from material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In common with many charitable organizations, the organization derives revenue from general donations, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, my verification of these revenues was limited to the amounts recorded in the records of the organization and I was not able to determine whether any adjustments might be necessary to general donation revenue, excess of revenue over expenses, current assets and net assets.

In my opinion, except for the effect of adjustments, if any, which I might have determined to be necessary had I been able to satisfy myself concerning the completeness of the general donation revenue referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of the organization as at March 31, 2010 and the results of its operations, changes in its net assets and cash flow for the year then ended in accordance with Canadian generally accepted accounting principles.



Canmore, AB
August 27, 2010

CERTIFIED MANAGEMENT ACCOUNTANT

**CAUSE CANADA
STATEMENT OF FINANCIAL POSITION
AS AT MARCH 31, 2010**

	ASSETS	
	2010	2009
CURRENT		
Cash (Note 3)	\$ 298574	\$ 188844
Accounts and contributions receivable (Note 4)	123187	111018
Inventory	<u>22402</u>	<u>22402</u>
	444163	322264
PROPERTY AND EQUIPMENT (Note 5)	<u>219171</u>	<u>268192</u>
	\$ <u>663334</u>	\$ <u>590456</u>
	LIABILITIES	
CURRENT		
Accounts payable and accrued liabilities	\$ 76879	\$ 40966
Deferred contributions (Note 6)	111459	99188
Loans payable (Note 7)	<u>-</u>	<u>43500</u>
	188338	183654
LONG TERM		
Loans payable (Note 8)	<u>121736</u>	<u>60000</u>
	<u>310074</u>	<u>243654</u>
	NET ASSETS	
Net assets invested in property and equipment	219171	268192
Unrestricted net assets	<u>134089</u>	<u>78610</u>
	353260	346802
	\$ <u>663334</u>	\$ <u>590456</u>

Approved on behalf of the Board:

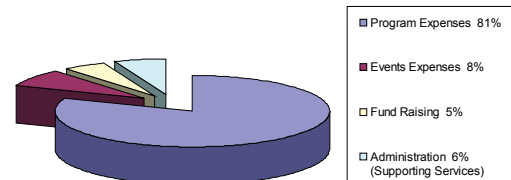
Elizabeth Tenaga, Director
Plene, Director

FINANCIAL REPORTS 2009-2010

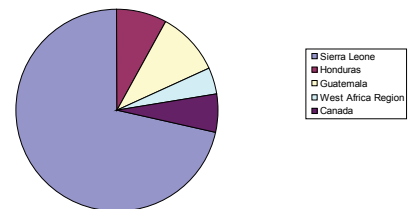
CAUSE CANADA STATEMENT OF OPERATIONS FOR THE YEAR ENDED MARCH 31, 2010

	2010	2009
REVENUE		
Donations - general	\$ 278972	\$ 307553
Donations - Child Sponsorship	399856	305789
Donations - designated		
Public support	201883	278214
Government support	483389	556775
International organization support	702831	672425
Volunteer services	141500	141500
In Kind contributions	11112	-
Revenue generating activities	266233	228978
Interest and other	1026	1069
TOTAL REVENUE	2486802	2492303
PROGRAM EXPENSES		
Sierra Leone	1261609	1291705
Honduras	85686	114914
Guatemala	130058	96673
West Africa Peacebuilding Project	78143	58496
Program management and development	213300	246449
Information and education	57957	64158
Internships	31552	101724
Overseas volunteer services	110500	110500
	1968805	2084619
REVENUE GENERATING ACTIVITIES EXPENSES	181405	89077
ADMINISTRATIVE EXPENSES		
Amortization	42639	33787
Fundraising	118316	123798
Supporting services	138179	129681
Volunteer services	31000	31000
	330134	318266
TOTAL EXPENSES	2480344	2491962
EXCESS OF REVENUE OVER EXPENSES	\$ 6458	\$ 341

Expenditures: Global overview



Programs by Country



To View the complete audited financial statements of CAUSE Canada,
please visit www.cause.ca

THANK YOU TO ALL OUR SUPPORTERS!

Without the generous and faithful support of thousands of individual donors across Canada, CAUSE Canada would be unable to meet the needs of disadvantaged women, men and children in Central America and West Africa, empowering them to improve their quality of life. We appreciate each one of our donors!



WE ALSO VALUE THE FOLLOWING FOUNDATIONS THAT GENEROUSLY SUPPORTED CAUSE CANADA'S WORK DURING THE 2009-2010 FISCAL YEAR:

Agape Foundation	Hunger Response International
Audrey S. Hellyer Charitable Foundation	Kiwanis Club of Calgary
Butterfly Effect Foundation	Mennonite Foundation of Canada
C.B Powell Foundation	Myron & Catherine Tetrault Foundation
Calgary Foundation	Prytula Charpentier Foundation
Campbell Webster Foundation Inc.	Ptarmigan Charitable Foundation
Charis Foundation	RBC Foundation
Compassionate Eye Foundation	Rotary Club of Canmore
Fellowship Foundation Inc.	Shalom Charitable Foundation
Fig Tree Charitable Foundation	The Moody's Foundation Matching Gift Program
Fleming Foundation	Trinity Jubilee Foundation
Foundation Edouard Assh	UEnd Foundation
Frank & Agnes DeFehr Foundation	United Way of Greater Ottawa Carleton
Hilton Foundation	William & Florence Lede Family Foundation

A special thank you to the Canadian International Development Agency (CIDA) for providing matching funds for CAUSE Canada's programs!

