



Unit Plan Overview: From Heart to Hands: Let's CHANGE Our World!

Number of Lessons: 4

Time: approx 45 minutes/lesson

Description: **Coins are always jingling in pockets, and there are always lots around! Why not use the pennies, nickels, dimes and quarters to CHANGE our world? Students can pick from a variety of causes and create a campaign/event that will bring the student (and community) population together in an effort to CHANGE Our World!**

Although the unit has a basic structure, flexibility will be maintained to allow for inclusion of student talent and interest. Emphasis is on student initiative and ingenuity; the teacher is to act as a facilitator and guide.

Alberta Curricular Connections:

Language Arts 3.4 : Use appropriate visual, print and/or media effectively to inform and engage the audience.

4.1: Enhance artistry by experimenting with figurative language and illustrations to create visual images, provide emphasis or express emotion.

5.2: Contributing in group situations, by asking questions and building on the ideas of others, assisting in setting and achieving group goals by inviting others to speak, suggesting alternatives...and listening to a variety of points of view.

: Evaluate group process and personal contributions according to pre-established criteria to determine strengths and areas for improvement.

Social Studies Strands

a) *Power, Authority and Decision Making*

- a critical examination of the distribution, exercise and implications of power and authority
- examine justice and laws, fairness and equity, conflict and cooperation
- promotes active and responsible citizenship

b) *Economics and Resources*

- explores multiple perspectives on the use, distribution and management of resources and wealth
- explores the effects that economics and resources have on quality of life around the world

c) *Global Connections*

- develops students' understanding of citizenship and identity and the interdependent or conflicting nature of individuals, communities, societies and nations. Exploring this interdependence broadens students' global consciousness and empathy with world conditions
- better comprehension of sustainability and universal human rights

Objective(s):

- Students will acquire knowledge of self and others through contributing to school's positive environment
- Students will develop organizational skills through participation in school-based activities
- Students will develop leadership skills while preparing school-wide activities
- Students will become active global citizens
- Students will use knowledge to initiate an action project

#	Focus	Concepts/Skills to be Introduced
1	Exploring Poverty and the Millennium Development Goals	Looking at what is being done and what still needs to be done in order to CHANGE our world
2	Creating CHANGE: choosing a cause & making a plan	How to merge needs and passions and develop a project that will fit into both
3	Marketing: Getting the Word Out	Aspects of effective advertising (posters, press releases), creating marketing products.
4	Celebration; Self-evaluation; Giving CAUSE an Update!	Value of self-evaluation and letting CAUSE know the results!

Resources and Materials

- Websites:
 - o www.cause.ca
 - o www.worldonfire.ca
 - o <http://ca.youtube.com/watch?v=6Sb6RmRMbBY>
- Handouts
 - o Advertising Handout
 - o Advertising Rubric
 - o Sample Press Release
 - o Press Release Worksheet
 - o Self-Evaluation Sheet