

**CAUSE CANADA**  
**FINANCIAL STATEMENTS**  
FOR THE YEAR ENDED MARCH 31, 2017



FOR THE YEAR ENDED MARCH 31, 2017

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## INDEPENDENT AUDITORS' REPORT

To the Members of  
**CAUSE CANADA**

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We have audited the accompanying financial statements of **CAUSE Canada**, which comprise the statement of financial position as at March 31, 2017, and the statements of operations, changes in net assets and cash flows for the year then ended and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of **CAUSE Canada** as at March 31, 2017, and its financial performance and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Edmonton, Alberta  
September 18, 2017

*SVS Group LLP*  
CHARTERED ACCOUNTANTS

# CAUSE CANADA

## STATEMENT OF FINANCIAL POSITION AS AT MARCH 31, 2017

	2017	2016
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash (Note 3)	\$ 296,478	\$ 193,377
Accounts receivable (Note 5)	9,253	394,641
Short-term investments (Note 4)	-	30,000
Donated investments	22,402	22,402
Prepaid expenses	4,456	573
	<u>332,589</u>	640,993
<b>CAPITAL ASSETS (Note 6)</b>	<u>298,961</u>	113,628
	<u>\$ 631,550</u>	\$ 754,621
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities (Note 8)	\$ 37,513	\$ 65,347
Deferred contributions (Note 7)	74,793	418,997
Deposits	-	2,631
	<u>112,306</u>	486,975
Due to related parties (Note 10)	23,000	45,000
	<u>135,306</u>	531,975
<b>MICROCREDIT LOAN OBLIGATION (Note 9)</b>	<u>83,685</u>	11,069
	<u>218,991</u>	543,044
<b>NET ASSETS</b>		
<b>INVESTED IN CAPITAL ASSETS</b>	<u>298,961</u>	113,628
<b>UNRESTRICTED NET ASSETS</b>	<u>113,598</u>	97,949
	<u>412,559</u>	211,577
	<u>\$ 631,550</u>	\$ 754,621

APPROVED ON BEHALF OF THE BOARD:

\_\_\_\_\_ Director

\_\_\_\_\_ Director



## STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED MARCH 31, 2017

	2017			2016
	Invested in Capital Assets	Unrestricted	Total	Total
Net assets, beginning of year	\$ 113,628	\$ 97,949	\$ 211,577	\$ 207,010
Excess (deficiency) of revenue over expenses	(67,668)	268,650	200,982	4,567
Purchase of capital assets	253,001	(253,001)	-	-
Net assets, end of year	\$ 298,961	\$ 113,598	\$ 412,559	\$ 211,577



# CAUSE CANADA

## STATEMENT OF OPERATIONS FOR THE YEAR ENDED MARCH 31, 2017

	2017	2016
<b>REVENUE</b>		
International organization revenue	\$ 819,404	\$ 540,508
Life insurance premiums	-	1,753
Microcredit finance revenue	209,565	233,863
Events	66,405	239,557
Government of Alberta	15,000	15,000
Government of Canada	1,005,031	13,842
Designated donations	275,847	267,494
General donations	577,806	248,347
CAUSE kids program	570,503	448,221
Interest and miscellaneous	231	386
	<u>3,539,792</u>	<u>2,008,971</u>
<b>PROGRAM EXPENSES</b>		
Guatemala	119,667	147,312
Honduras	56,454	84,071
Information and education	13,162	45,615
Maternal, Newborn and Child Health	1,035,520	13,842
Program management and development	210,149	211,522
Sierra Leone	1,504,603	1,062,820
Amortization	67,668	22,038
	<u>3,007,223</u>	<u>1,587,220</u>
<b>SUPPORT EXPENSES</b>		
Administration	173,257	156,363
Fundraising	134,771	164,251
Events	20,429	97,431
	<u>328,457</u>	<u>418,045</u>
<b>TOTAL EXPENSES</b>	<u>3,335,680</u>	<u>2,005,265</u>
<b>EXCESS OF REVENUE OVER EXPENSES</b>	204,112	3,706
<b>RECOVERY (IMPAIRMENT) OF MICROCREDIT LOANS RECEIVABLE PORTFOLIO (Note 9)</b>	<u>(3,130)</u>	861
<b>EXCESS OF REVENUE OVER EXPENSES</b>	<u>\$ 200,982</u>	<u>\$ 4,567</u>



# CAUSE CANADA

## STATEMENT OF CASH FLOWS FOR THE YEAR ENDED MARCH 31, 2017

	2017	2016
<b>CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES</b>		
Cash receipts from donations and grants	\$ 3,301,645	\$ 1,486,550
Cash receipts from microcredit finance revenue	209,565	233,863
Cash receipts from life insurance premiums	-	1,753
Cash receipts from events	66,405	239,557
Cash receipts from interest	231	386
Cash paid for program expenses	(3,041,575)	(1,525,825)
Cash paid for support expenses	(260,785)	(418,045)
	<u>275,486</u>	<u>18,239</u>
<b>CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES</b>		
Purchase of capital assets	(253,001)	-
Change in microcredit loan obligation	72,616	(3,547)
Proceeds on disposal of short-term investments	30,000	30,000
	<u>(150,385)</u>	<u>26,453</u>
<b>CASH USED IN FINANCING ACTIVITY</b>		
Repayment of amounts due to related parties	(22,000)	(10,000)
	<u>103,101</u>	<u>34,692</u>
<b>INCREASE IN CASH DURING THE YEAR</b>	<b>103,101</b>	<b>34,692</b>
<b>CASH, beginning of year</b>	<u>193,377</u>	<u>158,685</u>
<b>CASH, end of year</b>	<u>\$ 296,478</u>	<u>\$ 193,377</u>



## NOTES TO FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2017

### 1. NATURE OF OPERATIONS

Cause Canada was incorporated under the Canadian Corporations Act on June 18, 1984. The Organization is a charitable, non-profit organization incorporated for the following purposes:

- (a) to enable socio-economically disadvantaged communities to achieve, in so far as possible, community self-reliance;
- (b) to provide emergency assistance to people in need; and,
- (c) to encourage dialogue on development issues between all people.

CAUSE Canada is a registered charity with the Canada Revenue Agency and as such the Organization is exempt from income taxes pursuant to paragraph 149(1)(l) of the Income Tax Act.

The assets of the Organization are intended for charitable use and, in the event of dissolution, any remaining assets will be donated to other charitable, non-profit organizations in Canada.

### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations and include the following accounting policies:

#### (a) Use of Estimates

The preparation of financial statements in conformity with Canadian accounting standards for private enterprises requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the current period. These estimates are reviewed periodically and adjustments are made to income as appropriate in the year they become known. Estimated life of property and equipment and inventory valuation, if applicable, are the most significant items that involve the use of estimates.

#### (b) Financial Instruments

##### *Measurement of financial instruments*

The Organization initially measures its financial assets and liabilities at fair value, except for certain non-arm's length transactions.

The Organization subsequently measures all of its financial assets and financial liabilities at amortized cost, except in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in net income.

Financial assets measured at amortized cost include cash, accounts receivable and short-term investments.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities, amounts due to related parties and a microcredit loan obligation.

The Organization's financial assets, if any, measured at fair value include investments that are quoted shares.





**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

(b) Financial Instruments (continued)

*Impairment*

Financial assets measured at cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in net income. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in net income.

*Transaction costs*

The Organization recognizes its transaction costs, if any, in net income in the period incurred. However, financial instruments that will not be subsequently measured at fair value are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.

(c) Donated Investments

Donated investments consist of artworks, precious metals and other donated non-financial investments. These are stated at cost. Any impairments to cost are recognized in income in the period in which they are incurred.

(d) Capital Assets

Capital assets are stated at cost. Amortization is provided annually and calculated to write-off the assets over their estimated useful lives using the straight-line method over the following terms.

Buildings	40 years
Leasehold improvements	5 years
Office equipment	5 years
Automotive equipment	5 years

(e) Allocation of Expenditures

Expenses are recorded and reported by program, revenue generating and support services. Certain officers and employees perform a combination of program, fundraising and administrative activities and, as a result, salaries are allocated based on time dedicated to each activity. Other operating and general costs have been allocated based on the level of benefit received by each program and support service. Such allocations are reviewed annually, updated and applied on a prospective basis.



**NOTES TO FINANCIAL STATEMENTS  
FOR THE YEAR ENDED MARCH 31, 2017**

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**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)****(f) Revenue Recognition**

The Organization follows the deferral method of accounting for contributions.

Unrestricted donations are recognized as revenue when received or receivable if the amount to be received can be estimated and collection is reasonably assured.

Contributions subject to external restrictions from funders are recognized as revenue in the year in which the related expenses are recognized.

The Organization internally restricts the use of portions of its unrestricted net assets for specific future uses. When incurred, related expenses are charged to operations and the balance of internally restricted net assets is reduced accordingly.

Donated capital assets and contributions received towards the acquisition of capital assets are deferred and amortized to income on the same basis as the related depreciable capital assets are amortized.

**(g) Cash and Cash Equivalents**

The Organization's policy is to disclose bank balances under cash and cash equivalents, including bank overdrafts and lines of credit with balances that fluctuate frequently from being positive to overdrawn.

**(h) Foreign Currency Transactions**

The Organization uses the temporal method to translate its foreign currency transactions.

Monetary assets and liabilities are translated at the exchange rate in effect at the balance sheet date. Other assets and liabilities are translated at the exchange rate in effect at the transaction date. Items appearing in the current year's statement of operations, except for cost of inventories and amortization translated at historic rate, are translated at average year rates. Exchange gains and losses are included in the statement of operations.

**(i) Donated Services**

The Organization benefits greatly from the donated services of its many dedicated volunteers. The value of these volunteer efforts is not recognized in the financial statements due to the difficulty in determining fair value.

**(j) Investment in Capital Assets**

Investment in capital assets represents the net carrying cost of assets funded from unrestricted and contributed capital assets.

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## NOTES TO FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2017

### 3. CASH

	<u>2017</u>	<u>2016</u>
Funds on deposit in Canada	\$ 56,665	\$ 47,370
Funds on deposit in overseas field offices	239,813	146,007
Total cash	<u>\$ 296,478</u>	<u>\$ 193,377</u>

### 4. SHORT-TERM INVESTMENTS

	<u>2017</u>	<u>2016</u>
GIC's	\$ -	\$ 30,000

The short-term investments are comprised of GIC's held with a Canadian chartered bank with an effective interest rate of approximately 0.85%, which matured in the year.

### 5. ACCOUNTS RECEIVABLE

	<u>2017</u>	<u>2016</u>
Maternal, Newborn and Child Health receivable	\$ -	\$ 370,339
Office receivables	3,517	4,358
Event receivables	-	10,350
Goods and Services Tax recoverable	5,736	9,594
	<u>\$ 9,253</u>	<u>\$ 394,641</u>



## NOTES TO FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2017

### 6. CAPITAL ASSETS

			2017		2016	
	Cost	Accumulated Amortization	Net Book Value		Net Book Value	
Land	\$ 11,192	\$ -	\$ 11,192	\$	11,192	
Buildings	113,544	35,561	77,983	\$	80,822	
Leasehold improvements	30,427	30,427	-		1,604	
Office equipment	320,751	281,718	39,033		2,238	
Automotive equipment	899,652	728,899	170,753		17,772	
	<u>\$ 1,375,566</u>	<u>\$ 1,076,605</u>	<u>\$ 298,961</u>	<u>\$</u>	<u>113,628</u>	

### 7. DEFERRED CONTRIBUTIONS

Deferred contributions represent unspent fundraising proceeds and certain restricted donations.

			2017		2016	
	Opening	Received	Recognized as Revenue	Total	Total	
<b>Restricted Fund</b>						
CAUSE kids	\$ 32,500	\$ 12,500	\$ (32,500)	\$ 12,500	\$	32,500
Designated donations	30,000	-	(30,000)	-		30,000
Maternal, Newborn and Child Health funding	356,497	694,323	(1,006,405)	44,415		356,497
UNICEF nutrition	-	675,765	(657,887)	17,878		-
				<u>\$ 74,793</u>	<u>\$</u>	<u>418,997</u>

### 8. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

	2017		2016	
Accounts payable	\$ 37,513	\$	52,769	
Government remittances payable	-		12,578	
	<u>\$ 37,513</u>	<u>\$</u>	<u>65,347</u>	

Included in accounts payable are credit card liabilities of \$21,011 (2016 - \$18,459). The Organization has two credit cards with an authorized credit limit, in aggregate, of \$36,900. These credit cards bear interest at a rate of 18.40% per annum, calculated and payable monthly.



## NOTES TO FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2017

### 9. MICROCREDIT LOAN ASSET AND OBLIGATION

Draws from the Butterfly Effect Microcredit Foundation endowment principal are used to finance microcredit loans in Guatemala, Honduras and Sierra Leone. These microcredit loans are administered by the Organization pursuant to the terms of Agency Agreements between the Organization and the Butterfly Effect Microcredit Foundation.

As a condition of these agreements, which have ten year terms from the date of advance of endowment principal, both parties will participate in the interest earned on the portfolio with the Organization's share required to be used solely for the administration of the program. At the end of the project, the Organization is required to repay the full amount of the principal advanced on microcredit loans to the Butterfly Effect Microcredit Foundation. The agreements indicate that the Organization will not be responsible for any foreign currency losses upon eventual repayment.

The microcredit loan obligation represents the difference between the balance of the microcredit loan portfolio outstanding, converted into Canadian dollars, and the endowment principal required to be repaid.

	<u>2017</u>	<u>2016</u>
Microcredit loan obligation	<b>\$ 83,685</b>	\$ 11,069

In addition to identifying specific impaired loans, the Organization estimates an annual loss provision for the loan portfolio and adjusts the microcredit loan obligation accordingly. The recovery (impairment) recognized on the statement of operations is (\$3,130) (2016 - \$861).

As at March 31, 2017, the microcredit loan portfolio and endowment principal balances were:

	<u>2017</u>	<u>2016</u>
Microcredit loan portfolio		
Guatemala	\$ 554,696	\$ 461,161
Honduras	96,854	121,470
Sierra Leone	44,165	124,708
Loan loss provision	(20,814)	(17,683)
Restricted bank balances	73,959	96,339
	<u>\$ 748,860</u>	<u>\$ 785,995</u>
Total microcredit loan portfolio		
	<b>\$ 832,545</b>	<b>\$ 797,064</b>

The microcredit loan obligation is the difference between the microcredit loan portfolio and the endowment principal balance (endowment principal advances plus Butterfly Effect Microcredit Foundation's reinvested share of interest income).



**NOTES TO FINANCIAL STATEMENTS  
FOR THE YEAR ENDED MARCH 31, 2017**

**10. RELATED PARTY TRANSACTIONS**

The following table summarizes the Organization's related party transactions for the year:

	<u>2017</u>	<u>2016</u>
<b>Revenue</b>		
Sales of product to:		
- Marathon revenue received from a company owned by two members of management	<u>\$ 27,000</u>	<u>\$ -</u>
<b>Selling, general and administrative expenses</b>		
- Building rental from two members of management	<u>\$ 36,105</u>	<u>\$ 36,613</u>
- Retirement allowance paid to two members of management	<u>30,000</u>	<u>-</u>
- Consulting fees paid to a member of management	<u>16,250</u>	<u>-</u>
	<u>\$ 82,355</u>	<u>\$ 36,613</u>

These transactions are in the normal course of operations and are measured at the exchange value (the amount of consideration established and agreed to by the related parties), which approximates the arm's length equivalent value for sales of product.

At the end of the year, the amounts due to related parties are as follows:

	<u>2017</u>	<u>2016</u>
Due to related parties		
Two members of management	<u>\$ 23,000</u>	<u>\$ 45,000</u>

These balances are non-interest bearing and have no set terms of repayment.

**11. CONTINGENCY**

The Organization provides life insurance to borrowers of microcredit loans in Sierra Leone. In the event of the death of a borrower, the Organization is liable to forgive the unpaid principal outstanding on the microcredit loan and provide a death benefit of \$100. As at March 31, 2017, management considers the potential loss from such underwriting activities to not be determinable. Should any loss result from the underwriting of these insurance contracts, such loss will be charged to operations in the year of resolution.

**12. COMMITMENTS**

The Organization has an operating lease with a related party (Note 10) for its premises at \$2,202 per month, under a month-to-month lease. In addition, the Organization is committed to pay additional rent of \$734 per month as determined by the condominium corporation.

The minimum annual lease payment for the next year is \$35,232.



**13. FINANCIAL INSTRUMENTS***Risks and concentrations*

The Organization is exposed to various risks through its financial instruments, without being exposed to concentrations of risk.

*Liquidity risk*

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial statement liabilities. The Organization is exposed to this risk mainly in respect of its long-term debt and accounts payable and accrued liabilities.

*Credit risk*

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Organization's main credit risks relate to accounts receivable and microcredit loans receivable. The Organization provides credit to its overseas microcredit borrowers in the normal course of operations which entails credit risk.

*Currency risk*

Currency risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in exchange rates. The Organization is exposed to currency risk as it applies to the Organization's microcredit financing activities which take place in foreign jurisdictions and its foreign currency denominated bank accounts.

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